

INVESTING IN CHILDREN, FAMILIES, AND SCHOOLS ACROSS WEST VIRGINIA



When you work with PTA, your company demonstrates its commitment to improving the life and education of every child.

As a Proud Sponsor of West Virginia PTA, your company aligns itself with a trusted organization with more than 100 years of proven advocacy and action on behalf of all children.

West Virginia PTA's sponsors play an important role in supporting the work PTA does for children.



If you are interested in sponsoring us,
email us at info@westvirginiapta.org for more information.



BRONZE TIER SPONSOR

\$250
ANNUALLY

Benefits Include:

- ✓ One (1) initial thank you post via WV PTA social media
- ✓ Business listed on WV PTA website Sponsor page
- ✓ Recognition in WV PTA newsletters
- ✓ "WV PTA Business Member" digital badge for marketing use
- ✓ Opportunity to provide promotional materials for convention attendee bags
- ✓ Spotlight on annual WV PTA Convention banner- Sponsor Tier Recognition



SILVER TIER SPONSOR

\$500
ANNUALLY

Benefits Include:

- ✓ All Bronze benefits
- ✓ Featured "Sponsorship Spotlight" via social media recognition (1 post)
- ✓ Recognition at statewide membership and leadership events
- ✓ Quarter page WV PTA convention program spotlight



GOLD TIER SPONSOR

\$1,000
ANNUALLY

Benefits Include:

- ✓ All Silver benefits
- ✓ Featured "Sponsorship Spotlight" via social media recognition (Quarterly)
- ✓ Opportunity to share family-friendly resources with local PTA leaders through WV PTA communication channels
- ✓ Half page convention program sponsorship



CHAMPION FOR CHILDREN SPONSORSHIP

\$2,500+
ANNUALLY

Benefits Include:

- ✓ All Gold benefits
- ✓ Featured "Sponsorship Spotlight" via social media recognition (Monthly)
- ✓ Designated as a "Champion for Children" partner Special recognition at WV PTA Annual Convention and major statewide events
- ✓ Featured scrolling banner on WV PTA website
- ✓ Full page convention program sponsorship spotlight

WHY PARTNER WITH WEST VIRGINIA PTA?

For more than 100 years, West Virginia PTA has worked to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

Your sponsorship helps support:

- ✓ Family engagement programs
- ✓ Student leadership opportunities
- ✓ Membership growth initiatives
- ✓ Advocacy efforts for children and education
- ✓ PTA leadership training and development
- ✓ Literacy, wellness, and community outreach programs



Together, we can make every child's potential a reality. ♥